

Nebraska Child Abuse Prevention Fund Board

Annual Report 2008-2009



Preventing Child Abuse and Neglect

Driven by the need to make prevention of child abuse and neglect a priority in Nebraska, the legislature created The Nebraska Child Abuse Prevention Fund Board in 1986. Since then, the Board has made progress in finding solutions to the problems leading to child abuse and neglect across the state.

In 2006, the Nebraska Child Abuse Prevention Fund Board joined forces with the Nebraska Department of Health and Human Services and the Nebraska Children and Families Foundation to form the Nebraska Child Abuse Prevention Partnership. This Partnership is working to increase state and community collaboration to promote the safety and well-being of children and families.

Substantiated Reports of Abuse & Neglect

Calendar Year	Physical Abuse	Emotional Abuse	Physical Neglect	Emotional Neglect	Medical Neglect of a Handicapped Infant	Sexual Abuse	Involved Children
2009	757	50	6,739	314	1	460	5,437
2008	680	61	6,024	308	2	498	4,902

* Total number of substantiated reports exceeds the total number of children involved due to the fact that some children are victims of multiple types of abuse and neglect.

As a member of the Nebraska Child Abuse Prevention Partnership, the Nebraska Child Abuse Prevention Fund Board focuses on: making grants and providing technical assistance; promoting evidence-based programs and practices; and increasing public awareness of and involvement in prevention.

In 2008-2009, the Nebraska Child Abuse Prevention Fund Board:

- Awarded \$107,249 in program grants across the state
- Supported a statewide conference for more than 250 professionals
- Updated and launched the *Rethink Your Reaction* multi-media public awareness campaign



Making Grants and Providing Technical Assistance

In 2008-2009, the Nebraska Child Abuse Prevention Fund Board awarded seven Program Grants within three Congressional Districts totaling \$107,249 to help provide much needed services like parent education and family support, home visitation, and training for professionals serving children and their families.

District I

Parent Education

Asian Community and Cultural Center - Lincoln, Nebraska

Funding Year 3: \$12,500.00

The Parenting Kindly program provides culturally appropriate parent education for Asian parents. Parents and youth meet in small groups with a skilled trainer/facilitator and learn positive and effective techniques such as positive reinforcement, ignoring undesirable behavior, distraction, etc. This program improves family problem-solving skills and strengthens the family unit.

Parent & Family Support

City of Lincoln Parks and Recreation Department - Lincoln, Nebraska

Funding Year 2: \$18,666.00

This program is designed to reduce the incidence of child abuse and neglect among children with disabilities (ages 6 months through 5 years) by providing appropriate recreational and social opportunities for the whole family. Services utilize the Ager Indoor Playground's modified interactive equipment and activities are organized and supervised by a certified recreational therapist.

District II

Sexual Abuse Prevention

Camp Fire USA of the Midlands - Omaha, Nebraska

Funding Year 2: \$18,750.00

World and Web Wise Kids provides sexual abuse prevention education and Internet safety services to elementary school-aged children in the Omaha schools, rural district schools and area homeless shelters. Campfire of the Midlands serves as the grantee for the sponsoring collaboration that also includes Omaha Public Schools, Cox Communications, and the Circle Theatre.

Quality Child Care with Services for Low-Income Families

Child Saving Institute - Omaha Nebraska

Funding Year 1: \$12,500.00

In partnership with the Salvation Army's Early Head Start Program and the Omaha Association for the Education of Young Children (AEYC), the Child Saving Institute offers services that include individualized childcare, developmental screenings, parent training and support, networking opportunities and infant/toddler parent play groups. One goal of the program is to increase the number of low-income families served.

Identification, Reporting, and Response to Child Abuse & Neglect

Project Harmony - Omaha, Nebraska

Funding Year 2: \$25,000.00

This project helps teachers, school counselors, administrators and teacher-education students in appropriate identification and reporting of child abuse and neglect. It is also designed to facilitate deeper collaboration between school personnel, law enforcement, child protective services, and Project Harmony. As a result of the trainings, an increase is expected in the consistency, clarity and overall quality of information exchanged between school employees, law enforcement and the child abuse hotline.

District III

Home Visitation for Hi-Risk Families

Regional West Medical Center - Scottsbluff, Nebraska

Funding Year 3: \$7,333.00

Building Family Strengths is a mid-level home visitation service designed to augment the single newborn home visit conducted by Regional West Medical Center by providing an additional 1 to 4 visits to provide support, education and referrals if needed. The target population includes teenage parents, single moms, families with limited resources, families with low birth weight infants, parents previously investigated for maltreatment and parents with known alcohol, drug or mental health problems.

Parent Education

Lutheran Family Services of Nebraska - Lexington, Nebraska

Funding Year 3: \$12,500.00

The Lutheran Family Services Maternal Health Center and the Lexington Parent-Child Center developed a partnership in 2006 for this Nurturing Parenting Program approach. The program provides opportunities for participating families to build on existing strengths through structured interaction. Goals include improved parenting skills, increased parent awareness of and attention to the developmental needs of their children, healthy family behaviors and improved family life situations.



Promoting Best Practices and Increasing Public Awareness

Statewide Conference

The 7th Annual Nebraska Child Abuse Prevention Conference, *Children Need Everyday Heroes*, was held in Kearney on September 23-24, 2008. Over 250 professionals from several disciplines gathered to learn, discuss and collaborate on *“Rethinking Our Reaction to Stress, Trauma and Violence in the Home, Classroom, Clinic and Community”*.

National speakers including Jim Hmurovich, President/CEO of Prevent Child Abuse America; Lundy Bancroft, Family Issues Specialist; Julie Collins, Mental Health/Substance Abuse & FRIENDS Director for the Child Welfare League of America; Detective Mike Johnson, Child Advocacy Ambassador; and Julia Yeary, Zero to Three Training and Consultation Specialist.

Public Awareness

Leveraging the success and recognition of the first *Rethink Your Reaction* campaign, the Nebraska Child Abuse Prevention Fund Board continued its efforts by adding new campaign elements in 2008-2009. In addition to brochures, posters, and newspaper ads in English and Spanish, three television spots featuring the iconic stress ball characters were provided to 18 stations through a Nebraska Department of Health and Human Services contract with the Nebraska Broadcasters Association.

Fifteen child abuse prevention councils received mini-grants of up to \$1,000 each to implement this public awareness campaign locally. Actual stress balls were added to the campaign to promote the *Rethink Your Reaction* message at community events. Reaching over 76,000 parents in approximately 55 counties, all elements reinforced positive parent child interaction.

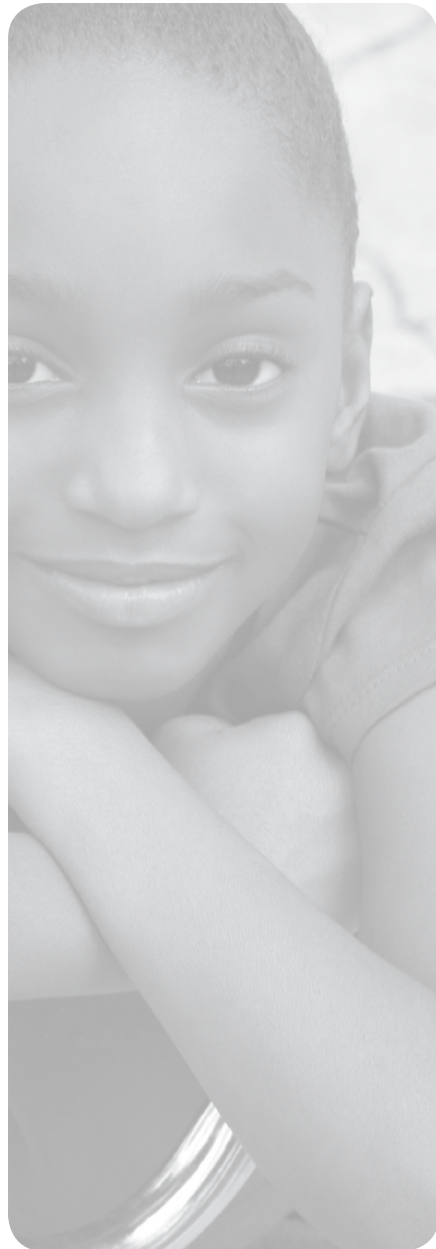
2008-2009 Funding

Grantee Name	Funding Year	# of Unduplicated Beneficiaries		# of Beneficiary Contacts		# of volunteers used	# of volunteer hours committed	NCAPF \$ as % of total budget	Value of Monies Leveraged	Award Amount	Congressional District
		Adults	Kids	Adults	Kids						
Asian Community and Cultural Center (Lincoln)	3rd	462	260	465	260	12	24	78	3,500.00	12,500.00	1
Camp Fire USA Midlands (Omaha)	2nd	753	8532	753	8532	3	60	52	3,150.00	18,750.00	2
Child Saving Institute (Omaha)	1st	30	22	226	207	8	735	47	14,200.00	12,500.00 ¹	2
City of Lincoln Parks and Recreation (Lincoln)	2nd	45	41	551	693	29	489.5	47	17,106.89	18,666.00	1
Lutheran Family Services of Nebraska (Lexington) ²	3rd	20	11	240	167	2	183	80.3	3,068.00	12,500.00	3
Project Harmony (Omaha)	1st	855	75	0	0	4	6	45	30575.00	25,000.00	2
Regional West Med Center (Scottsbluff)	3rd	315	315	372	372	0	0	26	22,649.61	7,333.00	3
Statewide Conference										10,000.00	all
Public Awareness										15,000.00	all
YR End Totals	-	2480	9256	2607	10231	58	1497.5	53.61%	\$94,249.50	\$132,249.00	-

A program grant may be awarded for up to three years. The first year maximum is \$25,000; the second year funding is 75% of the first year's award and the third year's funding is 50% of the first year's award.

¹ Grantee was awarded \$25,000 but term was shorted to 6 months and \$12,500

² Lutheran Family Services has administrative headquarters in District II, but the Nebraska Child Abuse Prevention Fund grant award is for a program in Lexington within District III.



Nebraska Child Abuse Prevention Fund Board

2008-2009 Members

District I

Rev. Dr. Rebecca Brown (Lincoln)

Parrish McDonald (Lincoln)

District II

Sandra Markley (Omaha)

Tawanna Black (Omaha)

District III

Pat Madsen (Stuart)

Joni Kuzma (Grand Island)

Member-At-Large

Jennie Cole-Mossman (Lincoln)

DHHS Representatives

Todd Reckling, Director

Division of Children and Families

Dr. Joann Schaefer, Chief Medical Officer

Division of Public Health

Staff Support

Shirley Pickens White, DHHS

Staff, Nebraska Children and Families Foundation – Prevent Child Abuse Nebraska

Annual Report prepared by Nebraska Children and Families Foundation